

Federation University's Economic Contribution to Ballarat

An analysis of Federation University Australia's contribution to the economic prosperity and long-term future of its communities.

Federation University has been part of regional Victoria for more than 150 years.

Today, Federation is integral to the success of the Ballarat, Gippsland, South-East Melbourne and Western Victorian regions, shaping the economic and social future of the communities it serves.

Its contribution extends well beyond its campuses – training skilled workers, supporting thousands of jobs, creating equitable education and helping build the workforce Victoria and its economy need to grow.

This analysis sets out the University's impact through three key connected channels:

Layer ①

Immediate community benefits from operations, staff employment and student spending

Layer ②

An annual pipeline of graduates for local employers

Layer ③

Long-term value of locally trained graduates who stay in the region and support economic growth

Federation University in Ballarat		
\$685 million GVA	Direct economic activity P/A	L①
\$21.6 billion NPV	Human capital contribution (25 years)	L③
6,208 FTE	Immediate jobs supported	
\$29.8 billion	Total economic contribution over 25 years	L① + L③

Federation TAFE in Ballarat		
As regional Victoria's only dual-sector university, Federation offers both higher education and vocational education and training, offering pathways for students at every stage of life.		
\$8.2 billion NPV @ 6%	Human capital contribution (25 years)	L③
1,277	TAFE graduates per year	
894	Regional workforce entrants (70% retention)	

Over the next **25 years**, Federation is projected to contribute approximately

\$29.8 billion to the **Ballarat economy** (NPV).



This equates to an average

\$1.19 billion

each year – equivalent to around 15 per cent of Ballarat's current Gross Regional Product.



Federation's Technology Parks

Federation's Ballarat Tech Parks help create a broader economic ecosystem, as the only non-metropolitan location in Australia that is a net exporter of technology services. The Tech Park generates an estimated **\$392 million** in direct economic activity each year, supports **1,870 FTE jobs**, and its total annual economic contribution is an estimated **\$700 million**.

Key community and economic impacts

Federation plays a vital role delivering skilled workers and supporting the prosperity of some of Victoria's fastest-growing and most important regions.

Across all campuses, analysis estimates Federation University generates:

\$836 million

in direct economic activity every year



8,072 jobs

supported



\$35.7 billion

in long-term human capital value over 25 years

\$51.4 billion

total economic contribution over 25 years



About the analysis: This summary is based on independent economic analysis by SED Advisory. The modelling assumes 70% of total graduates will be retained in the region and employed in their field of study. Find the analysis on the Federation website at www.federation.edu.au/about/structure/governance/government-submissions/

